EQUAL EXHIBITOR INTEREST 
IN THE TWO CORE TARGET GROUPS

- 89% of decision-makers and specialists from the various logistics sectors
- 89% of security and safety office

KNOW-HOW

- 87% of the exhibitors attest to the high professional qualifications of their visitors

COMPETENCE

- 52% Decision makers
- 38% Consultative influence

FULFILLED EXPECTATIONS >>>
LOOKING FORWARD TO GGS 2020

- 89% achieved their goals associated with the trade fair visit at GGS 2019
- 84% will recommend the GGS to others
- 80% will definitely visit the GG again in 2020

This data comes from exhibitors and visitor surveys conducted by an independent market research institute.